

Report of the Recruitment Officer

Bath UCU Local Association AGM: 13 December 2018

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Alongside representatives from UNISON and UNITE we maintained a presence at all general University staff induction days over the course of the year.

In addition, we ran recruitment stands in the Claverton Rooms that engaged actively with non-members. These were followed up by direct emails to those who had demonstrated an interest in joining. The stands also presented an opportunity to communicate with existing members on current issues, restate the value of membership and encourage greater participation in the pay ballot.

The free membership offer for postgraduates who teach was publicised through a number of channels during the year.

For the future it has been suggested that in our approach to recruitment we should seek to utilise the network of departmental reps to a greater extent. This would target non-members more systematically and aim to prevent any 'fall away' following periods of industrial action.

Steve Alston
11/12/18